

# NEEDPLEX

websites | crm systems | mobile apps

---

S  
I  
N  
C  
E

20

10

# ABOUT US —

Needplex provides a wide range of **design and development services** for **mobile and web applications**, customised to meet the specific needs of companies.

Our mission is to provide high-quality and comprehensive design and technology solutions that help businesses grow, and increase revenue.

We aim to help our clients succeed by providing the right technology solutions at the right time.

Founded by a CTO and Project Manager, our company now boasts **a team of over 20 experts** who provide innovative IT solutions to our clients.

## 150+

Projects completed

## 20+

Specialists

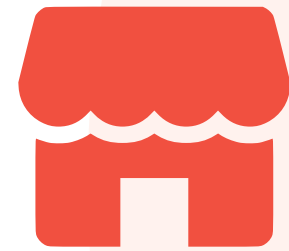
## 70+

Clients

## 13+

Years in business

# WE WORK WITH —



**Small businesses**



**Mid-sized businesses**



**Startups**

# OUR SERVICES —

## Design

User Experience & Prototyping  
Web & Mobile design

## Web development

Websites and landing pages  
SaaS solutions  
CRM and ERP solutions

## Mobile development

Native iOS and Android apps  
Flutter cross-platform apps  
Backend development

## Customized IT solutions

MVP and POC  
SEO optimization  
Marketing Consulting

## Maintenance

Security & backups  
Web and mobile app performance  
Configuration issues

# OUR DEVELOPMENT APPROACH —



## ANALYSIS

We believe that understanding our client's needs is key to creating effective solutions. Through thorough discovery, we aim to gain a deep understanding of your goals, requirements, and challenges.



## DEVELOPMENT & TESTING

Once the design is approved, we move on to development. We use the latest technologies and best practices to develop reliable and scalable software solutions.



## DESIGN

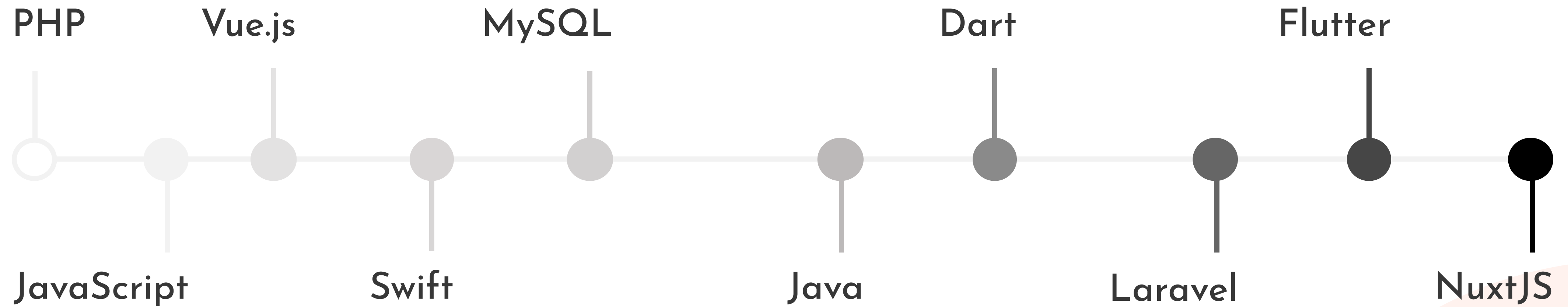
With a clear understanding of your needs, we begin the design and prototyping process. This stage allows us to develop user-centric designs and prototypes to ensure that the final product meets your needs.



## MAINTENANCE

Our commitment to our clients doesn't end with delivery. We provide ongoing support to ensure that the solution continues to meet your needs and stays up-to-date with the latest technologies.

# TECHNOLOGIES WE USE —



# ENGAGEMENT MODELS —

	Fixed Price	Time & Materials
<b>Project type</b>	Landing pages, websites, MVP solutions for marketplaces and mobile apps	CRM, ERP systems, marketplaces, platforms, mobile apps
<b>Requirements</b>	<ul style="list-style-type: none"> <li>• Clear, well documented</li> <li>• Include user stories and wireframes</li> </ul>	<ul style="list-style-type: none"> <li>• Not well documented</li> <li>• Require more time for research</li> </ul>
<b>Solution complexity</b>	Simple, standard	Complex logic
<b>Estimated budget</b>	Fixed	Flexible
<b>Timeline</b>	1-4 months	>3 months
<b>Advantages</b>	<ul style="list-style-type: none"> <li>• Fixed budget &amp; timelines</li> <li>• Common understanding of deliverables</li> </ul>	<ul style="list-style-type: none"> <li>• Development transparency</li> <li>• Simple change management</li> </ul>

# PROJECTS, Medical Brain —

## Overview:

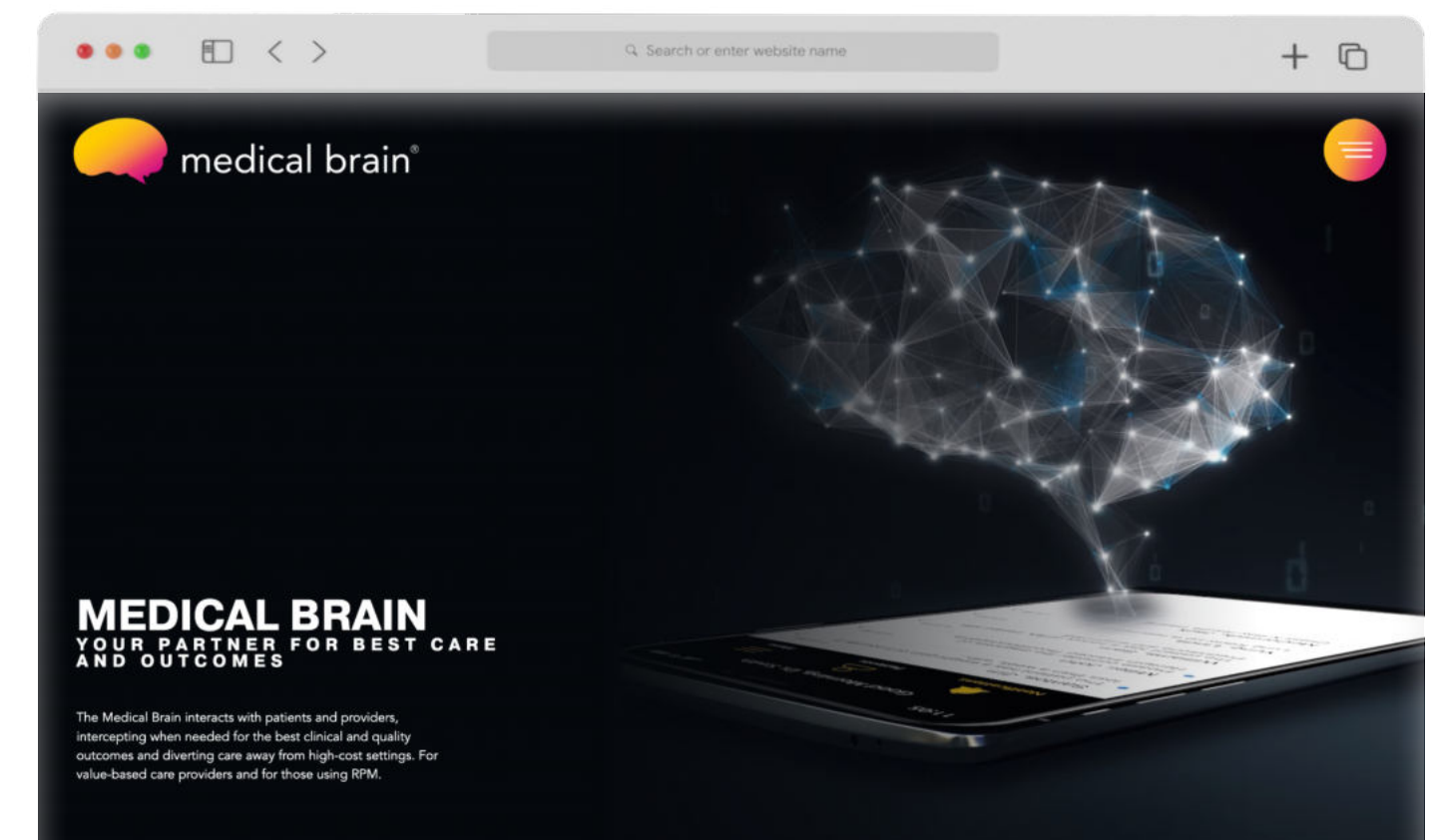
We created a corporate website for healthtech company. It represents the MedicalBrain AI solution that helps the customers manage their health.

## Technologies:

HTML, CSS, JS, PHP, WordPress, MySQL

## Link:

[medicalbrain.com](https://medicalbrain.com)



## What is Medical Brain?

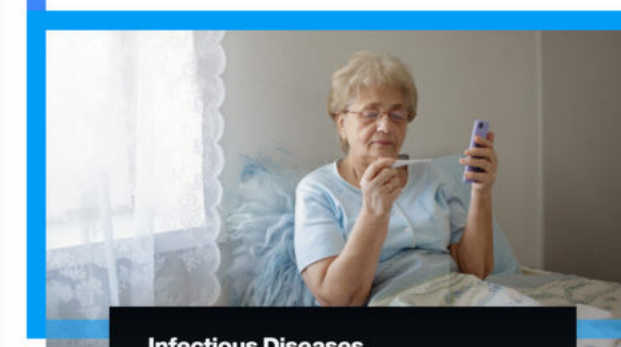
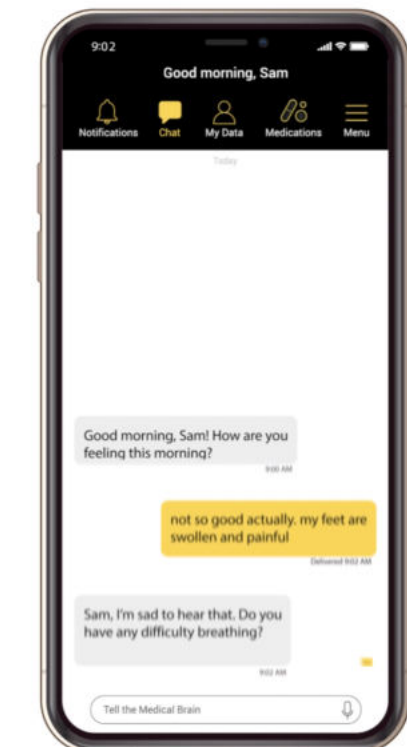
An AI clinical decision support platform that engages with patients and providers to identify emerging health risks and care gaps early and guide them to take real-time actions that improve outcomes and intercept high-cost ER visits.

## How?

- The Medical Brain monitors patients 24/7.
- It aggregates and understands all patient data including free text from health records and patient-generated conversations and RPM.
- With this information, the Medical Brain AI clinical decision support and clinical automation generates actionable insights to patients so they can take immediate action before they become high-cost problems.
- It communicates with providers only when necessary to coordinate care.

**No gaps; no costly delays; lower costs; better performance for VBC.**

[Learn More](#)



## Infectious Diseases

This module covers the full spectrum of infectious diseases across outpatient and inpatient settings, including from sepsis and septic shock. The Medical Brain® supports providers and patients with COVID-19 related...

[Learn More](#)

## Medical Brain Clinical Best Practice Modules

Medical Brain incorporates evidence-based best practices in its growing library of clinical modules, including guidelines from leading medical authorities and extensive experience from a dedicated team of more than 50 full-time physicians. Medical Brain can also learn from the daily clinical experiences of its user base, leveraging real-world scenarios to become even smarter and more efficient.



# PROJECTS, FerretID —

## Overview:

We created a CRM system for Veterinary Clinics that includes the functionality for organising the practice, optimising employees' processes, and recording patient and financial notes.

## Technologies:

HTML, CSS, JS, PHP, Laravel, Vue.js, MySQL

## Link:

[ferretid.com](https://ferretid.com)



# PROJECTS, MM —

## Overview:

We created an e-commerce website with internal B2B portal that includes the functionality for ordering the goods, production of goods, management of purchases, etc.

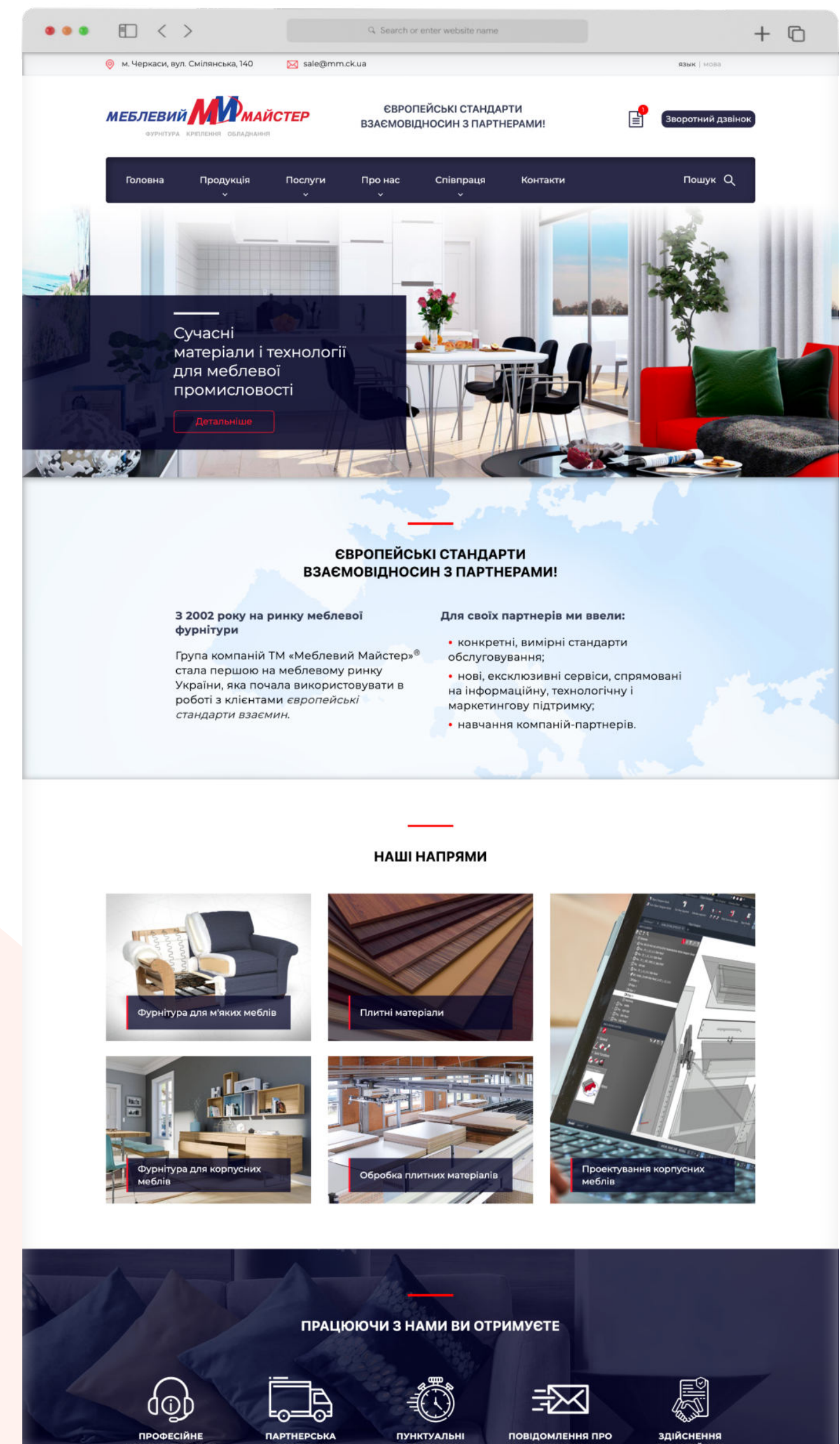
## Technologies:

HTML, CSS, JS, JQuery, PHP, Laravel, MySQL

## Link:

[mm.ck.ua](http://mm.ck.ua)

[needplex.com](http://needplex.com)



# FOUNDERS —



**Dasha Mokliuchenko**  
Co-Founder & CEO



**Serhii Korolkov**  
Co-Founder & CTO

# CONTACT DETAILS —



[needplex.com](https://needplex.com)



[office@needplex.com](mailto:office@needplex.com)



+13 478 979 373 (USA)  
+38 093 38 29 009 (UA)



[@needplex](#)

